EDUCATING





SUPPORTING

## Annual Impact Report





FISCAL YEAR

2019







## WHO WE ARE

#### **OUR MISSION**



Support The Enlisted Project (STEP) builds financial self-sufficiency among junior active duty enlisted service members and recently discharged enlisted Veterans and their families in Southern California facing financial crisis through counseling, education, and grants.

#### **OUR VISION**



Relevant, reliable, and responsive—STEP's vision is to change the lives of military families and Veterans by helping them achieve financial self-sufficiency.

#### **OUR VALUES**



- · Do What's Right
- Honor Patriotism & Service to Country
- Build Relationships
- Respect Others
- Deliver Results with Excellence

#### **OUR PURPOSE**



"You didn't just give me money, you made me think about my future and that's really helpful."

AARON, E4



#### LETTER FROM THE CEO

# We measure ourselves throughout the year in many ways—and not all the metrics we use focus on our financial performance.



That said, I am happy to report last year's financials illustrated another positive, recordsetting year with our revenue, net assets, and financial expense ratios as you'll see on the following pages.

But we also have metrics that are more nuanced, aligning with our longer-term strategic goals, and it is these metrics that are generating much excitement this year. This past fiscal year, we achieved some noteworthy growth in several key areas:

- Increased the number of families served, basic needs preserved, and grant dollars issued.
- Decreased our return clients to an amazing 1% for the year, while increasing the percentage of clients who remain on their self-sufficiency path to 94%.
- Expanded our service area across Southern California to include Kern County.
- Doubled our outreach staff to develop richer relationships in the community and reach more young military families, which has yielded statistical increases in EFA cases and increased our 'Lives Positively Touched' by 20,000 individuals.
- Added three new board members, expanding our ability to reach deeper into the community.
- Added a social worker focused specifically on Camp Pendleton, where strong relationships are required to establish trust and partnership with the base and its Marines. This was enabled by our first multi-year grant from the Salvador Foundation.

 Increased the frequency and locations where our social worker-led, behavior-based Financial Freedom training classes are being administered, changing financial behaviors for hundreds of families before they find themselves in a financial crisis.

With this growth, however, comes the unfortunate realization that there are still many more young families in crisis here in Southern California. They just do not yet know that STEP is available to them to help them change their financial behaviors permanently.

So, the mission continues. And our continued growth here at STEP, in all our ways of measuring, will allow us to reach and assist more families—either before their crisis starts, or during their crisis.

As our program graduates have a 94% chance of not being in crisis again—it is imperative we continue to build the knowledge that STEP is an available, and free, resource for those ready to change their financial futures.

None of this growth happens in a vacuum. None of these families' lives would be dramatically changed without your continued support. It is your generosity that allows our social workers the ability to work one case at a time, putting 94% of our families on a path to financial self-sufficiency.

Thank you for helping us fulfill our mission.

Respectfully,

Tony Teravainen, MSEL, USN (Ret)

CEO & Co-Founder

#### LETTER FROM THE CHAIRMAN



As my tenure as Chairman of the Board draws to a close, I am reminded of where we started in 2012: a group of Veterans with a mission to do right by our young military families. And seven years later, we are fulfilling that mission and so much more.

STEP's growth throughout Southern California is a direct reflection of our ability and willingness to partner with hundreds of military service organizations and associations, evolve our program to focus on long-term financial self-sufficiency, develop a talented staff and committed group of board members, and because of you, our supporter. Your commitment to STEP has enabled us to serve military and Veteran families in crisis. You funded, volunteered, or donated the resources needed to serve 681 families this year and you contributed directly to the impacts and success stories in this report.

But there is more work to be done and STEP will continue to rely on contributions like yours. I am passing the torch to John "JP" Farnam, CoI, USMC (Ret). Having served as the Vice Chairman of the Board for the last two years, he brings a level of vision, drive, and commitment to the mission that will serve STEP well as we continue to grow. I am grateful for the opportunity to lead an organization that impacts military and Veteran families in such a significant way and I truly appreciate the support from people like yourself who choose to make a difference.

Thank you for making STEP part of your philanthropic circle,

Due Schnell

David Schnell, CAPT, USN (Ret)

Chairman



#### OFFICERS

David Schnell, CAPT, USN (Ret)

Chairman
Vice President
Business Development
LRAD Corporation

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Rick Benito
Treasurer
Senior Vice Preside

Senior Vice President Bank of America Merrill Lynch

Margaret Millson

Secretary Human Resources Consultant

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Education Specialist

Education Specialis California Dept. of Veteran Affairs

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Wessal Khader COO & Co-Owner ListReports Deborah Loeffler

Former Director of National Outreach United Through Reading

Terry Magee, CAPT, USN (Ret) CEO

Magee Enterprises

Giovanni Pacheco, vBs Consultant, Employee Benefits Division Marsh & McLennan Insurance Agency

**Laura Pinkham, LCSW**President
Pinkham Consulting

Tony Teravainen, MSEL, USN (Ret) CEO & Co-Founder Support The Enlisted Project

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WD-40 Company

Laura Galinson

Philanthropist &
Director
LJ Galinson Advised
Funds

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Manager

Manager
Jackey/Robinson Group

Lonnie Moore, CPT, USA (Ret) Supervisory & Management Program Analyst U.S. Army Warrior Transition Command 2019 BOARD OF DIRECTORS

Jeff Simons, LDCR, USN (Ret) President Simons Consulting

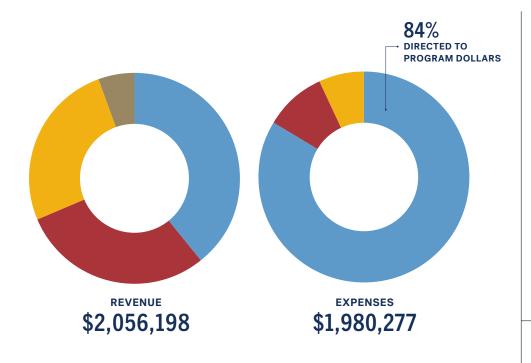
Joseph J. Flynn President & CEO Vereco, Inc.

**Ken Garber**VP of Operations

DEL REY Systems &

Technology, Inc.





#### **REVENUE**

Total Liabilities and Net Assets	\$598,030
Total Liabilities	\$98,995
Ending Net Assets	\$499,035
Beginning Net Assets	\$440,003
ASSETS AND LIABILITIES	
Income in Excess of Expenses	\$59,032
Total Expenses	\$2,008,913
Administrative Expenses	\$135,614
<ul><li>Development Expenses</li></ul>	\$191,541
<ul><li>Program Expenses</li></ul>	\$1,681,758
EXPENSES	
Total Income	\$2,067,945
Special Events/Other	\$110,997
<ul><li>Individual Contributions</li></ul>	\$534,250
Grants	\$610,740
<ul><li>In-Kind Goods and Services</li></ul>	\$811,958

# \*\*\*\* Charity Navigator Rating\*

For the third consecutive year we received the coveted 4-star rating from Charity Navigatorhighlighting non-profits with the highest standards and results for strong financial health and commitment to accountability, transparency, and efficacy. With only 25% of charities receiving this rating, it speaks to the importance of financial transparency. Being good stewards of our donors' gifts is paramount to our longterm sustainability and overall commitment to our community.

### GuideStar Platinum\*

**EXCHANGE PARTICIPANT** 



### Ranked No. 29 Nationally

among organizations that support the military, Veterans, and their families by Charity Navigator and Stacker

## A+ Rating\* BETTER BUSINESS BUREAU



#### LETTER FROM THE VICE PRESIDENT



**Thanks to you, STEP's community of support,** our Client Services programming has expanded in size and impact. You helped us add a new social worker near Camp Pendleton, increasing our presence in the North County area. You helped us increase applications for assistance by 8%, with 99% of applications from new clients. You helped us stop the loss of 11% more critical basic needs, such as housing, food, utilities, and transportation. And you helped us extend our follow-up financial counseling services to 12 months post intervention.

Together, we will continue to help our clients grow their financial self-sufficiency, expand their financial well-being, and build their financial futures. Thank you for your support and encouragement of our growth!

Gratefully,

Kathi Bradshaw, MSW, CPFC

Vice President & Director of Client Services

#### COAST GUARD SUPPORT



In January 2019, the U.S. government experienced a shutdown in which Coast Guard service members did not receive their regular paychecks. STEP collaborated with local non-profit organizations to create an action plan to provide food and other critical basic needs to the 700 Coast Guard service members in San Diego, Long Beach, and Los Angeles.

This sudden shutdown, and the ensuing hardship, led many Coast Guard service members to realize they did not have an adequate emergency financial plan. They were unprepared to manage their monthly bills and expenses without a regular paycheck.

One single mother, Caryn, decided to apply to STEP's EFA program. Together, with her social worker, Caryn evaluated her finances and found she was spending \$600 more per month than she was earning. They developed a strategy, in which Caryn decided to cancel cable and extra cell phone plans and worked with the dentist to lower a monthly dental bill payment. To help get the plan started, STEP provided grocery and gas gift cards. The family now has a positive cash flow of more than \$330 per month, which they are putting toward an emergency savings account. Thanks to STEP's counseling, the family is much more prepared to handle a sudden financial emergency.



## **EMERGENCY FINANCIAL ASSISTANCE**

## PROGRAM CYCLE 2012-2019





MELANIE'S STORY





Nearing transition to civilian life after eight years of service in the Navy, James, Melanie, and their two young children began preparations.

Melanie knew she'd have to give up her in-home daycare job when they moved out of military housing, so they worked hard to save up \$4,000. James found work quickly after his discharge, however, the pay was nowhere near what he was making in the military and did not make up for Melanie's lost income.

As a result, their \$4,000 was quickly depleted and the family was having a tough time staying on top of their bills. Trying to make ends meet, they worked to earn extra income from various side jobs and overtime hours.

Despite their efforts, the family was still struggling. Desperately trying to keep their head above water, they reached out to STEP for help. A STEP social worker worked closely with the family to identify their immediate financial goals and build a personalized plan to achieve their goals. Part of their plan required STEP to help with grants to stop their eviction, vehicle repossession, and utility disconnection. We also provided grocery gift cards to reduce their food expense.

During our follow-ups, we learned James had accepted a high-paying job offer in Maryland. Melanie stayed in San Diego to finish her medical assistant education program. With her new certification, she will join her husband in Maryland where she will look for employment. The family is now able to maintain their bills and they have even saved up enough to buy a home in Maryland.



**Our mission** at STEP is to build financial self-sufficiency among our military and Veteran community, while ensuring they maintain their critical basic needs, such as housing and food. We created our Emergency Financial Assistance (EFA) program to accomplish this goal.

Our EFA program utilizes evidence-based social work practices to guide families on their path to financial self-sufficiency. Together with a social worker, families evaluate their finances, establish financial goals, and create a personalized financial plan to achieve their goals, setting themselves up for a brighter financial future. The families we work with are empowered to improve their financial situation, which in turn decreases their stress and increases their quality of life.

We work with 50 to 70 military and Veteran families each month. To date, 94% of these families report being successful in their journey to self-sufficiency.

2,746

GRANTS AWARDED SINCE 2012, TOTALING \$1.775

MILLION

GRANTS AWARDED	SINCE 2012	IN 2019
Home evictions/ foreclosures stopped	457	65
Utility services restored or disconnections prevented	427	44
Auto repossessions stopped	394	43
Critical car repairs and car insurance paid	327	48
Two weeks of emergency food	903	84
Critical baby items, emergend travel, and other needs met	<sup>239</sup>	24

Gobble, gobble! 157 turkey dinners were distributed, thanks in large part to Phil Saenz and his students at Southwestern College, as well as Jewish Family Services. Thanks to all the folks who made those meals possible.







## STEPHEN'S STORY





## On an emergency trip to visit his sick mother, Stephen's car was hit by a sudden, massive storm.

The Marine had strapped many possessions to the top of his car, and all were ruined. Later, his car was broken into and his remaining items were stolen. The cost of the trip, plus the unexpected cost of replacing his valuables and military gear, left him short of covering his next month's rent. Worried sick about what he, his wife, and two young children would do, he came to STEP for help.

STEP helped Stephen develop a game plan. His immediate goals were to reduce his debt and build an emergency savings account because you never know when a crisis will strike. STEP helped Stephen

kick-start his plan by providing a grant of \$2,700 to stop the eviction and keep Stephen's family in their home. He then set up future rent payments to come directly out of his paycheck on the due date.

In his follow-ups, Stephen says his financial situation is much better now. Bills are being paid on time and his debt is being paid down thanks to his diligent monthly payments and a tax return. He is now saving between \$400 and \$600 per month and has increased his retirement savings. Both Stephen and his wife, Caitlyn, report they are much less stressed and finally enjoying life.



#### SPREADING FINANCIAL FREEDOM

STEP CEO & Co-Founder, Tony Teravainen, was selected to speak at TedxTurtle Rock in Irvine, California last year. His presentation, Changing Financial Behaviors, focused on the statistic that three out of five U.S. households live paycheck-to-paycheck and how enlisting in the military further complicates personal finance. Teravainen discussed how STEP's innovative EFA program combines social work theories and change management practices to help guide military families from financial crisis to a lifetime of self-sufficiency.



#### **COMMUNITY REACH**

We partner with The Jacobs & Cushman San Diego Food Bank to help extend our reach in the military community. Through their Diaper Bank program and First Five food boxes, we can connect with families during distribution events and identify those who may also be in a financial crisis.











At STEP, there is no shortage of ways to volunteer. As a matter of fact, volunteers represented 28% of our workforce last year. Our ability to reach and serve our Southern California military and Veteran families in crisis was in-large part because of our volunteers.

A huge thank you to everyone who has lifted a box, sorted clothing, helped with a warehouse distribution, driven the box truck for a pick-up, sorted through holiday gifts, distributed turkey dinners, hosted a baby drive bin, ran a booth at the carnival... and the list goes on. Your time is our treasure.

35%

OF EFA APPLICATIONS WERE SUPPORTED BY A VOLUNTEER CASE MANAGER OR SOCIAL WORKER INTERN





#### **ACTIVE DUTY VOLUNTEERS**

A large portion of our volunteers are active duty service members. With a donated warehouse space at Naval Base San Diego, several of the ships stationed there provide volunteer support with sorting, organizing, delivering, and thankfully—heavy lifting!





#### **VOLUNTEER SUPPORT**

Last year nearly 100 volunteers supported our annual Warehouse on Wheels (WOW) program, allowing us to give away donated household goods throughout Southern California.



**Diapers, bikes, turkeys, and Christmas trees**—the sky was the limit this year with our donors. Outside of our core EFA program, we have secondary programs that help offset monthly expenses, offer educational opportunities for both clients and donors, and provide family experiences that do not incur additional expenses.

Our supporters make these programs possible. Whether it was volunteering in our warehouse, delivering holiday gifts to families in crisis, or building new kids' bicycles, each of you gave our local military families a reason to smile.

28,642
LIVES TOUCHED IN 2019 THROUGH
SECONDARY PROGRAMS



#### **FORT IRWIN WOW**

We strive to meet the people where they are and reach every corner of Southern California. This year we had our first Warehouse on Wheels (WOW) at Fort Irwin. We headed up to base for the Month of the Military Child fair, which honored the sacrifices made by the children of military members serving at home and overseas. There were an estimated 1,400 people who came out to enjoy activities and games for children of all ages, including bounce houses, train rides, face painting, and more! STEP provided diapers, wipes, and toys to military children and shared STEP's mission and outreach programs.







#### SHARING THE JOY

In its fifth year, our Sharing the Joy program helped 1,123 individuals receive gifts thanks to our generous donors. Hundreds of children who otherwise would have woken up to empty stockings, instead built new memories with their families.

For many years, companies and organizations like Realty Income, Workwell Technologies, Calvary Church, Chula Vista Elks Club, The Nice Guys of San Diego, and Meridian Link have helped bring holiday magic to hundreds of military families. Alongside these companies, small groups and individual families have also stepped up to make a difference every year.



#### **BICYCLES**

150 military children received brand-new bicycles this year thanks to our partnership with LPL Financial and A New Team. These bikes were distributed to excited children throughout three San Diego metro bases.

#### **CAR GIVEAWAYS**

In partnership with Caliber Collision and the National Auto Body Council's Recycled Rides® program, we distributed cars to eight Veteran families from Los Angeles and San Bernardino to Riverside and San Diego in 2019. This continued partnership—41 cars since the program started—gives our Veterans the gift of mobility and freedom.



#### CAMMIES TO COLLEGE

Our 4th Annual Cammies to College, in partnership with USO, was an immense success, connecting 381 service members, Veterans, and their families with educational resources. Thank you to the 49 higher education, community partners, and k-12 resources including USD and UCSD's hands-on STEM program that came out to inspire and guide our community. We are extremely grateful for our sponsors Point Loma Nazarene University, Grand Canyon University, and Southern New Hampshire University for making this free family-friendly day possible.

They say it takes a village, but in each village there are individual leaders who go above and beyond to lend a hand and guide a vision. This section represents those leaders committed to our value to Do What's Right for our young military and Veteran families in financial crisis. We are humbled by your generosity and continued support.





#### **GOLF TOURNAMENT**

For the third year we were Swinging for our Heroes in partnership with United Through Reading at Admiral Baker, where 144 golfers and sponsors helped raise \$62,905. We are grateful for the continued support of our mission to help military and Veteran families at home and abroad.

## COURSE MARSHALL SPONSOR

Umpqua Bank

#### **EAGLE SPONSOR**

General Atomics Aeronautical Systems, Inc

IntegrITS

PM Tec, Inc.

Soapy Joe's

#### **BIRDIE SPONSOR**

Bluejacketeer

City National Bank

California State University

San Marcos

KES, Inc.

Terry Magee

USS Midway Museum

#### PAR SPONSOR

**Booz Allen Hamilton** 

Michael T. Flynn, Lt. Gen (Ret),

and Family

San Diego Padres

#### **TEE SPONSOR**

Bank of America

Epsilon Systems Solutions, Inc.

INDUS Technology, Inc.

LevitZacks, CPA

**Lockheed Martin Corporation** 

**LRAD Corporation** 

Pettit Kohn Ingrassia

Lutz & Dolin

SBG Technology Solutions

Sentek Global





#### **FALL SOCIAL**

Our annual Fall
Social recognizes the
accomplishments of the
previous fiscal year and pays
tribute to those individuals,
foundations, and corporations
who have chosen to make a
difference. We were honored
to highlight the following three
organizations and individuals
at our 2018 Fall Social for their
contributions to our military
families.

LAURA GALINSON
THE CENTURY CLUB OF
SAN DIEGO
USS MIDWAY FOUNDATION

#### **CHAMPIONS FOR YOUTH**

37 military families stayed in their homes this year thanks to our Champions for Youth campaign, in partnership with The Century Club and Famers Insurance Open. Together we raised \$29,904 and the generosity didn't stop there—this allowed us an additional \$38,219 in bonus funds from the Farmers Insurance Cares Bonus Pool for a total of \$68,123.

#### STAND & SALUTE

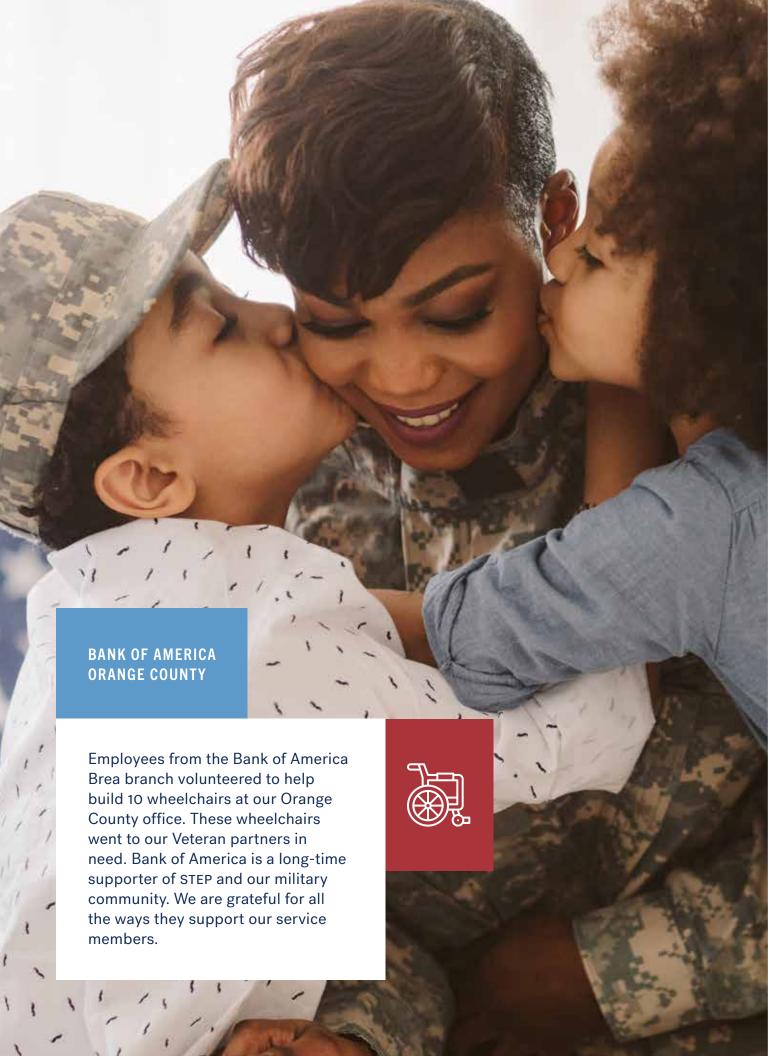
In partnership with the Walter J. and Betty C. Zable Foundation, we raised \$51,460.17 in 24 hours, helping us surpass our goal to stand up for our military families in need. This collaborative giving day, hosted by the Orange County Community Foundation, combines the forces of 11 organizations to increase awareness and support for our military families in need.





We were honored to spend the Fourth of July weekend with our military supporters, Veterans, and active duty riders at The STEP Up For Our Troops Poker Run in its third year. A big thank you to El Cajon Harley for hosting those revving engines and to Law Tigers for their sponsorship and helping us spread the word.







#### FOUNDATIONS, CORPORATIONS, AND ORGANIZATIONS

#### \$100,000

Walter J. and Betty C. Zable Foundation

#### \$50,000

Anonymous
Salvador Foundation

#### \$20,000-\$49,999

Barney & Barney Foundation

County of San Diego— Supervisor Kristin Gaspar

The Century Club of San Diego

The Cushman Foundation

David C. Copley Foundation

Orange County Community Foundation

Price Philanthropies
Foundation

Rancho Santa Fe Foundation

S. Mark Taper

Foundation

Star Franchise Association

USS Midway Foundation

Veterans Support Foundation

Wells Fargo Foundation

#### \$10,000-\$19,999

Allison and Robert Price Family Foundation Fund Bank of America Charitable Foundation Capital One

County of San Diego— Supervisor Ron Roberts The Crean Foundation

Halman Foundation Fund

Homefront San Diego

Jewish Community Foundation

The Kim and Harold Louie Family Foundation

Las Patronas

Pacific Life Foundation

San Diego Council of the Navy League

US Bank Foundation
USS Midway Museum

The Warnack Foundation

#### \$5,000-\$9,999

Beyster Family Foundation Fund IV Clifford and Lavonne Graese Foundation

Community Foundation of Orange

The Country Friends, Inc.
County of San Diego—

Supervisor Bill Horn Ellen G. and Edward G.

Wong Family Foundation Genentech, Inc.

God's Gift Charitable Foundation

InnovaSystems
International, LLC

Michael B. O'Donoghue

Foundation Fund

Mutual of Omaha Bank

The Nordson Corporation Foundation

Realty Income

San Diego Downtown Breakfast Rotary Foundation

The Simon-Strauss Foundation

Umpqua Bank

#### \$1,500-\$4,999

Allianz Global Investors American Legion Post 149 American Legion Post 257

Bluejacketeer

Brendan & Tisha

Thiessen Family Foundation

California State University San Marcos Extended Learning

Cars 2 Charities, Inc.

City National Bank

City of Mission Viejo

County of San Diego— Supervisor Greg Cox

**Ecolab Foundation** 

General Atomics
Aeronautical Systems

Grand Canyon University

Integrits Corporation

KES

Mission Beach Women's Club Foundation

National Defense Industrial Association San Diego Chapter

NBCUniversal Media, LLC

Network for Good

NOSC of San Diego

PM Tec, Inc.

Provide-Commerce

Religious Offering Fund

Saddleback College Foundation

The San Diego Foundation

San Diego Padres

San Diego Faure

Soapy Joe's

Telos Capital Management, Inc.

#### \$500-\$1,499

American Legion Auxiliary Newport Harbor Post #291 Ameriprise Financial

Services, Inc.

AUSGAR

Technologies, Inc.

Bank of America

Baxter Blasting Drilling Company

Booz Allen Hamilton, Inc.

Capital Group Co Charitable Foundation

Carl E. Kessler Family Foundation

Del Mar-Solana Beach Sunrise Rotary Foundation Fund 638

Epsilon Systems Solutions

Escondido East Rotary

General Dynamics

INDUS Technology

Industrial Thermal Systems, Inc.

Jack Fisher Chapter #23, Inc.

Legacy Endowment Community Foundation

Lockheed Martin Corporation

LRAD Corporation

Pettit Kohn Ingrassia Lutz & Dolin

Poway Veterans Organization

Primerica Carlsbad

SBG Technology

Solutions

Sentek Consulting

Southern New Hampshire Unviversity

The Stevens Karma Charity Fund

Twin Peaks Middle School

#### \$1-\$499

AmazonSmile
Applied Materials
Foundation

California Bank & Trust
Charities Aid Foundation

of America

Computer Technologies Consultants, Inc.

Costco Wholesale Corporation Temecula

Courage 2 Call

Dowling & Yahnke Edison International

Elaine Galinson & Herbert Solomon Fund

Escondido Emblem Club No. 161 Inc.

HovleCohen

Intuit

Joseph and Beverly Glickman Fund

MCP Computer

Products, Inc.
Metronome, LLC

National Christian Foundation

Point The Way

Foundation
Preferred Healthcare

Staffing
Scottsdale Investment

Mgmt, LLC Southbay Urgent Care,

Inc. St. James-St. Leo

Catholic Community SulierSoft

Symantec Corporation

TE Connectivity

Telecom Worldwide

Thrivent Financial

Trabus Technologies
TRUiST

United Daughters of the Confederacy Stonewall Jackson Chapter #476

Ventura County Chapter of the Military Officers

Association of America West Coast Precious

Metals, Inc.



#### INDIVIDUALS

#### \$50,000

Kathryn Starr

#### \$10,000-\$49,999

Diane Bashor Laura Galinson Adrianne Geiger-Dumond

#### \$5,000-\$9,999

Richard and Lois Aufmann Kenneth Lester Terry and Colleen Magee Valentina Russack Laura Techentin Alan and Barbara Wiener Drea Zigarmi

#### \$1,500-\$4,999

Karen and Douglas Allport Carv and Michelle Cheshire Greg and Denise Dorin John and KathyJean Farnam Mike Freeman Dwayne Junker Wessal Khader Nancy Kirby Deborah and Steve Loeffler Donald and Maureen Maescher Steven McClelland Lisa Potok Roy Risner

Ted and Josie Schwarz

Margaret York

#### \$500-\$1,499

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Pat Kellenbarger

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Clarence and Ann Uri

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Susan Brandt

Gabriel Brenn

Rebecca Brewer

Jose Vicente

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Kara Dallman



### "Life is an exciting business, and most exciting when it is lived for others."

#### HELEN KELLER

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Peggy Graham

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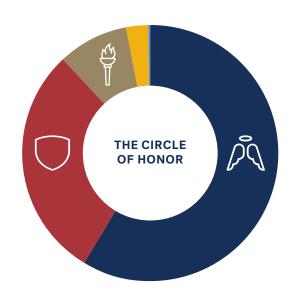
Johanna Harder James Harris Shelly Haskell Peter Hedley Jerry Hemme Rachel Henderson Barbara Herr

Miles Himmel

#### 2019 GIVING CIRCLE

The generosity of STEP's donors is essential to fulfilling our mission. The recognition and honoring of those gifts is just as important. Our partnerships with all of you allow our work to happen every day. Please consider joining the Circle of Honor and increasing your 2020 gift to a level that's meaningful to you. We are a stronger community because of you. Every gift has an immediate, life-changing impact on our military families.

\$10,000+	
\$5,000+	
\$1,500+	
\$500+	
\$1+	
Any	
Any	





#### \$1-\$499, CONTINUED

Dennis and Linda Holcomb John Homan

Michael Hook

Martin Hoover

Darrell and

Honorata Horne

Christian Humphreys

Pete Hunt

Brian Hutcherson

Jon and Ann Ives

Wendell and Terri Iwatsuru

Todd Jackson

Paul Jordan

Jennifer Jordan

Monica Kaiser

Paul and

Ladonna Kaneshiro

Nadia Kasyouhannon

Gale Kavanaugh

Jennifer Kennington

Peter Keyes

Wally Khambata

W. King

Marc Kodis

James Kopplin

Timothy LaFleur

Sarah Lamade

Jeffery and Lisa Lamont

Joy Lane

Heidi Lang

Tara and Jason Lange

Pamela Langford

Nancy Larner

Jonathon Larose

Geoffrey and

Cheryl Ann Lehy Lawrence and

Sharon Levinson

Antoinette Lewis

Norvell Lilly

Nancy Linder Greenberg



#### CREATIVE COMEDIAN STANDS UP FOR STEP

Atlanta, Georgia stood up for STEP. Actor, comedian, and writer Jody Thompson's Stand Up comedy show benefited our annual programs. A big supporter of the military, Jody found us through friends and wanted to make a gift. He raised more than \$1,400!

Robert Pennoyer

Mike Lindsey Wayne Lipscomb Steven and Shayna Lister Russel Logan Donna Loken Justin Longardner Virginia Ludvik Nancy Ludvik Lisa Ludvik Laura and Matthew Ludvik Christopher and Stacey Lund Tim Mack Lisa Maloney Jim Manley Kate Marshall Brian and Debbie Martin J Mask Diana Mattoon Gail Maty

Michael Maurer Kathleen Mayerski Scott McGeough Willard and Patti McGhee Sean McHugh Luis Bernardo Mercado Povas Miknaitis Herbert Milgrim

Robert and Diane Millard

Robyn Miller Charlotte Miller Peg Millson E.L. Mincks Carlos Minvielle Jaqueline Moline Arthur and Daniel Monahan Jamie Moraga Justin Moseley Judy Moursund Donald Mullin Michelle Myhra Thomas Neill Serge Nepomnin Shannon Nestor Lvnn Noe Wayne Norman Jori and Corey O'Reilly Richard Ock Joe and Anna Ornelas Robin Osborn Wayne and Nancy Owen Tracy Owens Giovanni Pacheco Diane Palmer Pence Parsons Anthony Pavia Jacqueline Pease-Waters David Pendleton

Will Peregrino Raquel Perez Scott Peterson C.I. Peterson Adriane Peterson Lance Petit Edward and Theresa Phelan Laura Pinkham Michael Posey Teresa Quick Ed and Kerrie Quinby Zakia Radwan Victor and Jean Ramsauer Michael Razny Darcy Redmann David Reicks Mark Renault Lorna Rice Jamie Richman Tiffany Richter Elizabeth Richter Patrick Rilev Steve Rindsberg Don and Bonnie Roberts Michael Rodriguez Richard and Elizabeth Rohwer

Robert Rose

Robert Rosenberger Jennifer Ross Judy Rowley Deanne Ruby David and Kelly Rutherford William Ryder Joann Ryder Tracey Saenz Velma Saliwan Ted Salvador

Neil and Marian Sampson

Eric Santeliz Christina Saull Daniel and Cynthia Schafer Tim Scherer Alyx Schmidt

John and Debbie Schmitz

Ray Schnorr A. Schouten Michael Schroder Stewart Schwab John Schwab

Harvey Schwartzman James and Victoria Scully

Ruth See

Jerry and Patty Seymour

Lyndon Shaftoe Marvin Shappi





Kathleen Shirer Jerry Shonkwiler Roger Shultz Aaron Silton Shannon Skaja Eric Skaja Andrew Skale Patrice Smerdu Wilborne Smith Carrie Smith Doug Sonnenberg Carolyn Spaeter Derick Sparhawk Charles and Amy Spielman Ron and Carol Stark

DeAnne Steele

Martin Steiner

Pamela Shararian

David Stepp Marc Stevenson John Stickle Gaylord and Nylene Stickney Nancy Stoke Connie Stroud Dianne Sullivan Judith Sundquist Robert and Ellen Svatos Douglas and Susan Swaim Robert Swanstrom Casev Tanaka Vivien and William Tao John and Barbara Tato

James Tenuto

Kurt Thrasher

Dennis Thurston

Jeremy Thompson

Aaron Tragle Rob Trainor Matthew Trenholme Benjamin Trieu Clare Truong W. A. Turner Douglas Twining Josefa Tvra Lauren Vajda Kim Valdez Jack and Judy Van Kampen Norma Van Riper Jim and Gay Versteeg Jose Viante Jesse Villarreal Robert and Mary Wade Joe Wagstaff

Paul and Ann Walker

Jennifer Walker Aaron Washington Jeffrey and Debby Weiner Carl and Charlene Weiscopf Susan Wellersdieck Tyler Westling Terri Wetterberg Laura White Rvan White Henry White Ron and Charlotte White Tom and Ella Whitehead Samantha Willard Leo and Kathryn Willetts Dennis Williams

Michael Wilson

Ann-Marie Wilson

Joe Wilson

Todd Wine

Tracie Winn
Michael Woiwode
Laurie Wood
Edward and
Margaret Wozniak
Carol Yastrov
Richard and
Margaret Yoakam
Lisa Young
Alisha Young
J. E. Zavala
Eric Zebold
Peggy Zirlin



#### **PARTNERSHIPS**

For two years STEP has been the recognized non-profit partner of Veterans in Business (VIB) annual conference. We're grateful to meet companies from all over the U.S. looking to help Veterans in business lead and support charities who do the same.

VIB is a nonprofit organization providing free business resources, educational seminars, and outreach and mentor programs for Veteran-owned businesses. Their annual conference brings hundreds of companies together to meet and work with Veteran-owned businesses.







#### IN-KIND

Challenged Athletes A & M Automotive A & A Solutions AAMCO, Prestige Automotive Services, Inc. Neil Abraham Agios Pharmaceuticals Rodney Allen Kim Am American Legion Encinitas Post #416 American Legion Pacific Beach Post #552 Robert Anderson Anderson Direct & Digital Mark Angert John Aragon John Arceneaux Toni Atkins AUSGAR Technologies, Inc. Bank of America Bruce and Catherine Barnes Maxima Bautista Ernest and Monique Belmares Rick and Vicky Benito Bethlehem Lutheran Church Bluejacketeer Mary Boag Sandy Boone Kathi Bradshaw Brixton Barbara and David Brown Nicole and Joshua Buffington Susan Burian Caliber Collision Centers Calvary Christmas Angels Cameron Fitness Camp Pendleton First

Medical Batallion

Claudine Casillas

Certified Transmission

Anthony and

Sharon Cash

Santee

Foundation Champagne Quilters Pratap Chandran Marcia and Gerard Charest Rich and Marie Charron Christ Church Thrift Shop Chula Vista Elks Club City Jumps City National Bank City of Lawndale City of San Diego Cobra PUMA Golf COOLA County of San Diego North Coastal Live Well Center County of San Diego North County Live Well Center County of San Diego South Region Live Well Center Courage 2 Call Crozier Creative Callie Darnell Patrick De La Cruz Brittany Del Rio Dependa Strong **DLA Piper LLP** Greg and Denise Dorin Lucy Dugger Amanda Dunkin Yvonne Dunn Ali Edgcomb Jennifer Eisert El Camino Country Club El Camino High School Ken Emmons Lynda Endicott Nenita Espiritu Amanda Etter Farmers Insurance John and KathyJean Farnam Fast Signs Julie Feldman

Amy Fernandez Fieldsheer/ Tech Gear-5.7, Inc. James Flalerty **FMT Consultants** Judy Forrester Fujikura Fitting Nicole Fuller Laura Galinson Todd Gallegos Christine Garcia Dan Gardenswartz Gaylord-Hansen Mortgage Team/ LoanDepot General Atomics Aeronautical Systems Genovese Jeff Glover Laura Grayston Aubree Green Sara Gregg Susan Griffin Grubby's Poke & Fish Market Katie Hafer Susan Harmon Amanda Harris David and Patricia Haslet Jonathon Head Healthy Adventures Foundation **Brittanie Turner** Tara Higgs Hometeam Pest Defense Melissa Hoyt **HSC-4 Officer Spouses** Club Andrew Hu Kylie Idrovo Impact Racing **INDUS Technology** Irvine Chamber of Commerce Island Bookkeeping Sara Jackson Tarah Jarvis

JC Golf Resorts

JDog Junk Removal & Hauling Deborah Jenkins Jing Yi Li John Hine Mazda Trudy Johnson Betsy Jones Jennifer Jordan Just Tennis, Inc. Kaiser Permanente Gale Kavanaugh Pat Kellenbarger Patricia Keller Jennifer Kennington Tae and Sallay Kim Koontz Tom Landers Tara and Jason Lange Last Real Gym Left Brain Professionals Legacy Church Tierrasanta Daniel Lehman Leichtag Foundation John and Maryjane Leonard Alina LePendeven Jeff Letourneau LevitZacks Roman Liccini Deborah and Steven Loeffler Alan Lubic Lucky's Tattoo Parlor Laura and Matthew Ludvik M & R Transmissions Donald and Maureen Maescher Terry and Colleen Magee Lisa Marcolongo Marea Coffee Richard Marks Marshall Institute B & P McCarberg

Rick McCarthy

Steven McClelland

Cindy McGowan Bill McKibbin Joe McKiraheu Judy Mears MeridianLink Merrill Lynch Millennium Health Cindy Millicain Peg Millson David Vaz Mira Mesa Lions Club Nicholas Miracle Frank Miramar Transmission Kathy Miyamoto Cheryl Monroe Natalie Moraga Richard Morks Courtney Murphy Murphy Canyon Little League Michelle Myhra National Personal Training Institute Jennifer Navarro Navy Federal Credit Union New Break Church Greg and Lori Ninberg Oceanside Transmission Stephanie Oehlson Miguel Ortega Giovanni Pacheco Perry Elementary School Louis Pescevic Pettit Kohn Ingrassia Lutz & Dolin Mike Pfeiffer Laura Pinkham Nina Pisano Pixter Photobooth Point Loma Library Point Loma Nazarene University Point The Way Foundation

Positive Adventures



#### IN-KIND, CONTINUED

Poway Veterans Organization Joshua Powers Pure Pilates Rancho Bernardo Community Presbyterian Church

Janis Rasmussen

Razor USA Realty Income Reef Point Realty Rejuvenation

Retired Teachers Organization

Rhea Lana Kayla Robledo

Chris and Amy Rogers

Alex Roland Josh Rope Javier Rosado

Jennifer Ross

Sumit and Renata Roy Eric Ruiz

Phil Saenz

Juan David Samayoa

San Diego Air and Space

Museum

San Diego Food Bank Corporation

San Diego Guardians

San Diego Hiking Club San Diego Magazine

San Diego Padres

San Diego Repertory Theatre Company

San Diego Ski Club Stephanie Sanders

Santa Ana North Rotary

Foundation

SAY San Diego Laney Schatz

Angie Schertz

David and Gina Schnell

Deb Schrakamp Joyce Schroeder

Robert Schuck

Ted and Josie Schwarz

Scotty Cameron

Laura Shepard Jeff Simons

Charlie and Katie Smith

Jan Smith Sarah Smith

Soapy Joe's

Soaring Hawk

Solomon Ward Seidenwurm & Smith, LLP

South Coast Plaza

Spectrum

Menoula Stanitsas

Kevin Stanley Al Stanzione

Kim Steffenhagen

Janis Stevens Lauri Stock

**Sundt Construction** 

Bonnie Taylor

Temple Beth David Sisterhood

Tony Teravainen

Shweta Thakur The Butcher Shop

Steakhouse

The Mission Church

The Nice Guys of San Diego

The Promenade Rio Vista

Titleist

Transmasters Auto Care

Twin Peaks Middle School USS Midway Foundation

USS Midway Museum

Shawn Vasich

Dawn Vermeulen

Veterans Green Projects, LLC

Bert Vexland

VFW

Encanto Post #1512

VFW Motorcycle Club

VFW Post #9557

\/F\//

Temecula Post #4089

Weaver Popcorn Company, Inc.

Laura White

Amanda Wildes

Winward Academy

Witt Lincoln

Wan Wong

Yale Chase Deborah Yates

Stephanie Yerkovich

Souphatta Yotbounmy

Gifts recognized were made during July 1, 2018-June 30, 2019. While every effort is made to be accurate, please accept our apology for any mistakes and contact our development office immediately at info@stepsocal.org to remedy.

#### **WAYS TO GIVE**



**MAKE A** TAX-DEDUCTIBLE **GIFT ONLINE AT** STEPSOCAL.ORG



**PARTICIPATE IN OUR IN-KIND CAMPAIGNS:** SPRING BABY DRIVE, SHARING THE JOY. BACK TO SCHOOL DRIVE



**AMAZONSMILE CHARITABLE** PROGRAM: CHOOSE STEP BEFORE **CHECKING OUT** 



**FEDERAL EMPLOYEES:** COMBINED FEDERAL CAMPAIGN #71984

## 2019 ACKNOWLEDGMENTS

#### RECOGNITION OF SUPPORT THE ENLISTED PROJECT



#### **IMPACT AWARD WINNER**

North San Diego Business Chamber

#### CERTIFICATE OF APPRECIATION

From Mayor Kevin Faulconer. City of San Diego

For supporting the United States Coast Guard during the partial government shutdown in 2019

#### CERTIFICATE OF RECOGNITION FOR **OUTSTANDING LEADERSHIP**

From Congressman Scott Peters, 52<sup>nd</sup> District

#### **GAME CHANGER NOMINEE**

Women of Influence Awards

To Kathi Bradshaw, VICE PRESIDENT

#### RECOGNITION OF STEP CEO & CO-FOUNDER, TONY TERAVAINEN



#### **INSPIRATIONAL AWARD NOMINEE**

The Center for Wealth & Legacy

#### **BEST NON-PROFIT CEO**

San Diego Business Journal Veteran & Military Awards

#### **CEO OF THE YEAR AWARD FINALIST**

San Diego Business Journal

#### **VETERAN OF THE YEAR FINALIST**

San Diego County

#### **VETERAN VANGUARD STAR AWARD**

The US for Warriors Foundation

#### TEDxTURTLE ROCK PRESENTER

IRVINE, CALIFORNIA

2018 Ideas Unchained: Changing Financial **Behaviors** 

#### **COMMITTEE APPOINTMENTS**

#### **TONY TERAVAINEN**

CEO & CO-FOUNDER

County of San Diego **Board of Supervisors** Veterans Advisory Council

San Diego Coast Guard City Chair, Executive Steering Committee

San Diego Regional Chamber of Commerce's Defense, Veterans, & Military Affairs Committee

San Diego Military Family Collaborative Convening Council Member

#### KATHI BRADSHAW

VICE PRESIDENT

San Diego Veteran Employment Committee

Chair, Transition Fund Committee

#### SHELBY ROSS

CLIENT SERVICES SUPERVISOR

The Military Transition: Spouse Edition under the San Diego Military Family Collaborative

#### TRACIE WINN

COMMUNITY ENGAGEMENT COORDINATOR

Chamber

Military Advisory Business Councilmember

North San Diego Business

#### PROUD MEMBERS OF

**CALSERVES AMERICORPS** 

**LIVE WELL SAN DIEGO** 

**NORTH SAN DIEGO BUSINESS CHAMBER** 

**ORANGE COUNTY** 

MILITARY FAMILY

**COLLABORATIVE** 

**SAN DIEGO MILITARY FAMILY COLLABORATIVE** 

**SAN DIEGO REGIONAL** CHAMBER OF COMMERCE

Hire-a-Veteran Honor Roll Member

**SAN DIEGO** 

**VETERANS COALITION** 

**VETERANS RESOURCE** 

GUIDE



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Suite A San Diego, CA 92131 (858) 695-6810

www.stepsocal.org

Orange County Office 1631 Sunflower Ave. Suite C34 Santa Ana, CA 92704 (714) 444-0075 Support The Enlisted Project is a 501(c)(3) non-profit corporation.

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